



MAY 2008

The Plan in Action

Thanks to the Plan for Academic Enrichment, Brown today is one of the most exciting and dynamic universities in the country. Bigger, better, bolder – Brown is on the move, and Campaign gifts are funding the momentum.

Expanding the Faculty | THE CORNERSTONE OF THE PLAN |

- Recent hirings lift Brown's faculty to a record-setting 679, up from 573 in 2001-02.
- The appointment of renowned professor of international law David Kennedy '76 as new vice-president of international affairs helps Brown transition to "global university."
- Donors pledge more than 50 new professorships, promising Brown the resources to recruit and retain outstanding faculty.
- Larger faculty lowers student-faculty ratio (9-1), increases the number of small classes, and improves undergraduate advising.

Enhancing Student Living and Learning | THE CORE MISSION |

- Class of 2011 is most selective in Brown's history – and the most diverse thanks to need-blind admission.
- New financial aid policy eliminates loan burden on families earning less than \$100,000 annually.
- Increased resources set record-breaking applications and selectivity at both the Graduate School and the Warren Alpert Medical School.
- Renovations will create the Stephen Robert Campus Center within Faunce and a student activities center in nearby J. Walter Wilson Hall.

Transforming the Campus | WHERE IT ALL HAPPENS |

- New buildings are planned, including a fitness center, a natatorium, a creative arts center; and a new home for the brain, mind and behavior sciences.
- The \$100 million philanthropic commitment from the Warren Alpert Foundation provides momentum for construction of a new home for the medical school.
- Restorations of historic Pembroke and RI Halls are creating homes for new multidisciplinary academic programs.

The Campaign Goals & Objectives

The \$1.4 billion Campaign for Academic Enrichment is underwriting the ambitious goals set forth in the Plan for Academic Enrichment. The Plan calls for:

- enhancing undergraduate, graduate and medical education
- expanding the faculty with 100 new positions
- launching new academic programs
- creating an infrastructure that fosters cutting-edge research and outstanding teaching

Goal | Endowment | \$660 M

300	Undergraduate Financial Aid – increased to \$400-million goal
50	Graduate Fellowships
15	Medical Scholarships
250	Professorships
20	Library and Information Technology
25	Departments, Centers, Institutes and Programs

Goal | Facilities | \$200 M

50	Creative Arts Center
35	Mind-Brain-Behavior Building
30	Nelson Fitness Center – expanded to a \$50-million project
18	J. Walter Wilson renovation
15	Faunce House renovation
15	Natorium
12	Rhode Island Hall Renovation
10	Campus Walk
10	Rockefeller and John Hay Library Study Centers
5	Pembroke Hall renovation

Goal | Immediate Programmatic Support | \$540 M

185	Brown Annual Fund
20	Brown University Sports Foundation
20	Undergraduate Financial Aid
275	Departments, Centers, Institutes and Programs
40	Medical School and Public Health

Total | \$1.4 Billion |

Sample Giving Opportunities

Endowment

- \$5 million-\$30 million names a program, institute, or center
- \$3 million names a professorship
- \$500,000 names a graduate fellowship
- \$250,000 names an undergraduate scholarship
- \$100,000 - \$1 million names a flexible program fund
- \$50,000 names an undergraduate research fund

Facilities

- \$10-\$35 million names a new or large existing building
- \$3-\$10 million names a small existing building on campus
- \$250,000+ names a space in a new or renovated building

Immediate Programmatic Support

- \$60,000 – four-year BAF scholarship
- \$15,000 – one-year Medical School Scholarship
- \$10,000 – Brown Annual Fund Leader
- \$5,000 – Sports Foundation leadership gift
- \$1,000 – Brown Annual Fund Partner

For the latest updates on the progress of the Campaign, visit our website: www.boldly.brown.edu