

Supporting
a Diverse
University



Boldly Brown | The Alumni of Color Initiative



Supporting a Diverse Student Body

The Brown Annual Fund



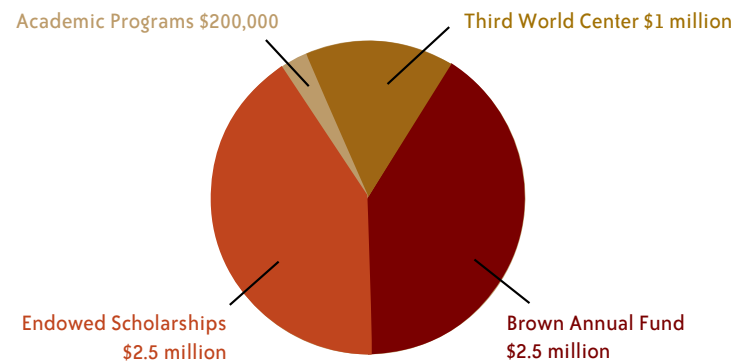
Brown University's Alumni of Color Initiative – as part of the Campaign for Academic Enrichment – is seeking to channel the resources and energy of thousands of alumni of color to effect transformational change. Working together, this community has targeted several core areas which, when strengthened, will help ensure that Brown's history of recognizing and encouraging diversity will not only continue, but will flourish in new and bold ways.

The main components of this multi-dimensional \$6.2 million initiative are: **immediate support** through the Brown Annual Fund for either unrestricted use or Investment in Diversity (which provides financial aid to students of color); and **perpetual support** through gifts to endowed funds for undergraduate financial aid, the Third World Transition Program, Africana Studies, and U.S. Latino Studies.

“The campaign has given us the opportunity to tell you that your voice and your participation are fundamentally important. The things that you value most about Brown are also important to the university.”

Brenda Allen, Associate Provost & Director of Institutional Diversity

INITIATIVE GOAL: \$6.2 MILLION



“Getting accepted into Brown and receiving financial aid was a beautiful time; a very happy time for me and my family.”

Jose A. Moreno '11
Brown Annual Fund Latin American Student Scholarship and Gerald F. Tucci Scholarship Fund

IMMEDIATE UNRESTRICTED SUPPORT

Unrestricted support through the Brown Annual Fund is critical to the University, bringing the very best students and faculty together on campus and ensuring that they have the necessary resources for success. Annual Fund giving aids need-blind financial aid policies, library and technological support, and an increased faculty roster, all of which combine to create an exceptional academic experience. These current-use gifts are completely spent in the year in which they are given.

Gifts to the Annual Fund's Investment in Diversity are also put to work immediately, and support need-blind admissions. They help assure that the University will continue to admit students of color based on their exceptional academic track record, outstanding intellectual potential, and ability to flourish at Brown regardless of their economic need: the very same benchmarks against which all incoming students are evaluated.



BROWN ANNUAL FUND

GOAL: 2.5 MILLION

Annual Fund current-use gifts make a profound impact on teaching and learning at Brown, driving many of the University's most critical initiatives.

INVESTMENT IN DIVERSITY: FINANCIAL AID FOR STUDENTS OF COLOR

Your gifts to the Annual Fund Investment in Diversity will provide financial aid to a group of talented scholars from underrepresented populations.

Endowed Scholarships



“My scholarship has meant that someone cared enough to give me financial support. Someone stood behind me and wanted me to make it.”

Johnny Po Lin '08
Investment in Diversity Scholarship

Financial aid is an investment in talent; an opportunity to touch a life, a family, even an entire community. Our need-blind admission policy attracts gifted students who have a wide range of experiences; our new financial aid policy featuring more scholarships and reduced loans targets lower- and middle-class families.

The perpetual support provided by endowed scholarship funds is critical to helping Brown meet its financial aid budget. With Brown's growing commitment to reducing the loan burden upon our students, financial aid is the fastest-growing item in Brown's budget. Your gift to help establish an endowed scholarship fund with a preference for a student of color will help us meet the challenge of providing our students with the competitive financial aid that they need to attend Brown. Please support these dedicated scholars.

“I'm a small-town guy and I didn't have the financial capability to pay for my entire education, but I had a large collection of books and a lifetime collection of dreams.”

Stephen D. Ford '10
Augustus A. White III '57 M.D. and Family Scholarship

Third World Transition Program



“Students love to talk about race, class, gender, heterosexism, homophobia, imperialism. They enjoy having conversations that give them a better understanding as to who they are as human beings.”

Karen McLaurin '74
Director, Third World Center
Associate Dean of the College

The Third World Center seeks to meet the needs of students of color and promote racial, ethnic, and cultural pluralism throughout the Brown community. It helps students learn how to “be” on campus, serving as both a safe haven and a place of learning for those who come from very different backgrounds. As communities are formed, larger conversations – often affecting the campus at large – frequently emerge.

One of the Center's cornerstone programs is the Third World Transition Program, which gives students an important opportunity to discuss the particular issues faced by minority students. With more than 200 participants each year, this program has become a celebration of culture, history, and pluralism within diversity. It gives students from a variety of backgrounds the chance to explore their own unique experiences, share their commonalities, learn from their differences, and build a more unified community at Brown.

“My experiences here at Brown – particularly coming here and being exposed to different cultures – have been pretty positive and pretty amazing.”

Delphina Thomas '08.5

ENDOWED FUNDS FOR AFFINITY GROUP SCHOLARSHIPS

GOAL: MANY @ \$250,000

Each alumni affinity group at Brown – Brown University Latino Alumni Council, the Inman Page Black Alumni Council, and Asian/Asian American Alumni Alliance – seeks to establish at least one endowed scholarship. To participate, please give generously to the fund representing the affinity group of your choice.



“A Brown education is extremely valuable to me; it's priceless.”

Noura J. Choudhury '11
Barber Memorial Scholarship



“I understood the -isms before Third World Transition Program but the program opened my eyes to a new set of ideas and theories, to new definitions.”

Marco Martinez '08



ENDOWED FUND FOR THIRD WORLD TRANSITION PROGRAM

GOAL: \$1 MILLION

The discussions, workshops, and events of the Program welcome students, build support networks, and cultivate a campus culture that brings about a more equitable and just society. Your gift will help sustain the Third World Transition Program in perpetuity, ensuring that it will continue to grow and provide students with an introduction to the resources available to them.

Africana Studies



“When one crosses the traditional disciplinary divide, one opens up knowledge formation and develops a critical awareness of life and ideas. All this is part of what a great university should be. Our approach in Africana Studies allows this kind of knowledge production to occur.”

Department Chair Anthony Bogues,
Harmon Family Professor of Africana Studies

The Department of Africana Studies is an interdisciplinary intellectual center for students, faculty, artists and scholars interested in the artistic, historical, literary and theoretical expressions of Africa and the African Diaspora. It houses scholars in the fields of history, literature, philosophy, religious studies, political theory, performance studies, feminist and cultural studies. The Department’s arts component – Rites and Reason Theatre – develops new work of students and faculty. Africana Studies sponsors symposia, lectures, debates, a bi-annual film festival and a regular colloquium on African and African Diaspora writing. The Department is also at the hub of a global collaboration project, “The Trilateral Reconnection Project,” with the University of Cape Town and the University of West Indies.

“Africana Studies allows you to ask different questions simultaneously – through the lenses of history, political science, performance studies – to arrive at a much richer and complex portrait of what’s happening.”

Rakim Brooks '09



“Africana Studies and Rites and Reason have been my home. The people I’ve met in this department have been familial. I can speak to professors as easily as I could an aunt or uncle. I’ve been pushed and challenged, comforted and recognized.”

Gina Rodriguez '08

U.S. Latino Studies

AT THE CENTER FOR THE STUDY OF RACE AND ETHNICITY IN AMERICA



“We are on the verge of creating one of the most innovative and exciting Latino studies programs anywhere in the country.”

Evelyn Hu-Dehart, P’MAT’06,
Director, Center for the Study of
Race & Ethnicity in America

The U.S. Latino Studies Program focuses on the issues and subjects involving the U.S. Latino population. An endowed fund will support research and teaching of topics related to the U.S. Latino population, such as the oral history project currently under way examining the Bracero Program, which brought millions of Mexican guest workers to the United States between 1942 and 1964. The U.S. Latino Studies Program has its home at the Center for the Study of Race and Ethnicity, which facilitates teaching, research, and conferences on issues affecting African American, Asian American, Latino, Native American, Middle Eastern, biracial and multiracial peoples. It also houses Ethnic Studies, an interdisciplinary and comparative concentration that examines the construction of race and ethnicity in social, cultural, historical, political, and economic contexts.

“When I would speak to the Braceros in my field research, they were telling me part of my history, because I’m Mexican-American, too.”

Veronica Cortez '08



ENDOWED FUND FOR AFRICANA STUDIES DEPARTMENT

GOAL: \$100,000 +

Your gift to this fund will help support the activities of the department, including the Slavery and Justice initiatives and Rites and Reason Theatre. The endowment will also fund visiting scholars and artists and support program enhancements that will benefit the entire Brown community.

ENDOWED PROGRAM FOR U.S. LATINO STUDIES

GOAL: \$100,000 +

Your gift of any denomination to this fund will support the study and research by both faculty and students of social issues, cultural representations, and historical subjects involving the Latino population in the United States.

“We do a lot of service learning: we don’t just give students books and tell them what history is, we show them what it is by taking them into the field.”

Matthew Garcia, Associate Professor of American Civilization, History, and Race and Ethnic Studies

For more information:

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